

Media Release

17 May 2016

Knox venues sign shared liquor accord

Several venues in the Knox area have signed on to a new liquor accord to promote responsible service of alcohol and improve local amenity – which includes a plan to tackle underage drinking.

Licensees for the Seamus O’Toole Hotel, the Stamford Hotel, the Wantirna Club, Zagames and Coles have joined up with Knox City Council and Victoria Police to promote strategies that address alcohol-related violence.

Developing the Knox Liquor Licence Accord 2015-17 has been a collaborative partnership between the licensees, Victoria Police and community stakeholders. The document has been approved by the Victorian Commission for Gambling and Liquor Regulation (VCGLR).

Ms Catherine Myers, the VCGLR’s Chief Executive Officer said the Knox Liquor Accord included important agreements aimed at responsible service of alcohol and reducing the possibility of minors consuming or purchasing alcohol.

“Accord participants have agreed to ensure they model socially responsible consumption of alcohol when minors are present, particularly in sporting clubs,” Ms Myers said.

“This is an important part of teaching our young people that they don’t need alcohol to have fun.”

Accord members will also be able to ban troublesome patrons across their venue network.

There are over 80 local liquor forums operating in Victoria. A forum is a meeting of gambling and liquor industry representatives and interested community members who meet regularly to develop strategies to improve the operation of licensed premises and reduce alcohol-related harm and gambling issues in their local area.

Forums may be formalised with the establishment of a liquor accord; a written document that sets out specific aims, actions, objectives and strategies addressing local alcohol-related problems. It may also include responsible gambling initiatives.

For further information about liquor forums please visit vcglr.vic.gov.au

Media contact:

Ilze Teteris on telephone: (03) 9098 5643 | 0428 422 402 or email: media@vcglr.vic.gov.au