LIQUOR CONTROL REFORM ACT 1998 (the Act)
ENFORCEABLE UNDERTAKING
PURSUANT TO SECTION 133F

The commitments in this undertaking are offered to the Victorian Commission for Gambling and Liquor Regulation (the Commission) by:

Eureka Geelong Hotel Pty Ltd
ACN 130 236 350
Level Two
10 Moorabool Street
GEELONG VIC 3220

1. **Background**

1.1. The Eureka Sportz Saloon Cafe, 98 Little Malop Street, Geelong (the Eureka) operates pursuant to Late Night (General) Licence 31905229 (the Licence).

1.2. The Eureka Geelong Hotel Pty Ltd is Licensee, a company of which Mr Mario Gregorio is Director.

1.3. Mr Timothy Joseph Bongiorno is the Nominee on the Licence.

1.4. Victoria Police made an application to the Commission against the Licensee, as well as Mr Gregorio and Mr Bongiorno (collectively, the related persons) under section 91 of the Act.

1.5. The Application was heard before the Commission on 15 April 2015.

2. **Undertaking**

In consideration of the matters before the Commission, the Licensee and Related Persons undertakes to the Commission that –

*The Licensee shall not cause or permit any advertising or promotional material that is likely to encourage irresponsible consumption of alcohol or include reference to universities, students or student holidays.*

3. **Commencement and duration of the undertaking**

This Undertaking comes into effect when executed by the Licensee and the Commission and will continue to take effect for a period of two (2) years.

4. **Acknowledgements**

The Companies acknowledge that:

4.1. Pursuant to section 133G of the Act, the Commission will register this undertaking in the Register of Undertakings and the undertaking will be available for public inspection on the VCGLR website; and
4.2. The Licensee and the Related Persons, the Commission and/or the Premier or a Minister of the Government of Victoria may from time to time publicly refer to this undertaking.

4.3. The Commission, by accepting this Undertaking, does not fetter the Commission or others in any way, with regards to the Act.

5. Execution

Executed for and on behalf of EUREKA GEELONG HOTEL PTY LTD by a Director:

Director: ................................................................. Mario Alameddu

Dated the 23 day of July 2015

Accepted by:

THE VICTORIAN COMMISSION FOR GAMBLING AND LIQUOR REGULATION

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Dated the 4th day of August 2015